

## SPONSORSHIP FORM

To sponsor the UEDA Summit, please complete this commitment form to indicate your desired level and the deliverables you would like to apply to your sponsorship from each level. Please return this form to the UEDA representative who contacted you, or to UEDA Executive Director at [tim.hindes@universityeda.org](mailto:tim.hindes@universityeda.org). The sooner this sponsorship form is returned, the sooner your sponsorship visibility starts taking place! Upon submission, we will process, invoice you and confirm your deliverables.

<input type="checkbox"/>	<b>Startup Level</b>			
<input type="checkbox"/>	<p><b>\$1,000</b> Receive all items in this list.</p>	<ul style="list-style-type: none"> <li><input checked="" type="checkbox"/> Special podium recognition</li> <li><input checked="" type="checkbox"/> 100-word company description and logo in event mobile app</li> <li><input checked="" type="checkbox"/> Company logo and link on event web pages and archive following the event</li> <li><input checked="" type="checkbox"/> Sponsor-provided promotional materials included in event materials presented to all attendees</li> <li><input checked="" type="checkbox"/> Company link and / or logo on all event collateral and promotional materials</li> <li><input checked="" type="checkbox"/> Recognition on Sponsor Honor Roll signage</li> </ul>		
<input type="checkbox"/>	<b>Launch Level</b>			
<input type="checkbox"/>	<p><b>\$2,500</b> Receive STARTUP LEVEL plus choose ONE from the list to the right.</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Exhibit space including 6' clothed table (power available upon request)</li> <li><input type="checkbox"/> Introduce speakers for a breakout session panel</li> <li><input type="checkbox"/> Company logo on signage at registration and information desks</li> <li><input type="checkbox"/> Recognition on event signage during breakfasts</li> <li><input type="checkbox"/> Recognition on event signage during breaks</li> <li><input type="checkbox"/> Company logo printed on hotel key folder presented to all guests</li> </ul>		
<input type="checkbox"/>	<b>Spark Level</b>			
<input type="checkbox"/>	<p><b>\$5,000</b> Receive STARTUP LEVEL plus choose ONE from LAUNCH and THREE from the list to the right.</p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> UEDA Organization Membership through December 2022</li> <li><input type="checkbox"/> Medium ad in the event mobile application</li> <li><input type="checkbox"/> Recognition on signage during morning or afternoon breakout sessions</li> <li><input type="checkbox"/> Electronic banner advertisement throughout UEDA website through 12/22</li> <li><input type="checkbox"/> Electronic banner advertisement in monthly email newsletter through 12/22</li> <li><input type="checkbox"/> One Summit event registration</li> </ul>		
<input type="checkbox"/>	<b>Growth Level</b>			
<input type="checkbox"/>	<p><b>\$7,500</b> Receive STARTUP LEVEL plus choose ONE from LAUNCH, THREE from SPARK and ONE from EACH of the lists to the right.</p>	<table border="0"> <tbody> <tr> <td> <ul style="list-style-type: none"> <li><input type="checkbox"/> Serve as sponsor and co-emcee of a networking reception (4)</li> <li><input type="checkbox"/> Introduce a keynote speaker (4)</li> <li><input type="checkbox"/> Serve as sponsor and co-emcee for Lightning Round Sessions (2)</li> <li><input type="checkbox"/> Concurrent session physical room named after sponsor (4)</li> <li><input type="checkbox"/> Banner ad throughout mobile application (1)</li> <li><input type="checkbox"/> Sponsor all Talent Sessions (logo on signs, ballots, announcement)</li> <li><input type="checkbox"/> Sponsor all Innovation Sessions (logo on signs, ballots, announcement)</li> <li><input type="checkbox"/> Sponsor all Place Sessions (logo on signs, ballots, announcement)</li> </ul> </td> <td> <ul style="list-style-type: none"> <li><input type="checkbox"/> Large ad in the event mobile application</li> <li><input type="checkbox"/> One Summit event registration</li> <li><input type="checkbox"/> Assist in presenting awards to category winners during Awards Banquet (3)</li> </ul> </td> </tr> </tbody> </table>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Serve as sponsor and co-emcee of a networking reception (4)</li> <li><input type="checkbox"/> Introduce a keynote speaker (4)</li> <li><input type="checkbox"/> Serve as sponsor and co-emcee for Lightning Round Sessions (2)</li> <li><input type="checkbox"/> Concurrent session physical room named after sponsor (4)</li> <li><input type="checkbox"/> Banner ad throughout mobile application (1)</li> <li><input type="checkbox"/> Sponsor all Talent Sessions (logo on signs, ballots, announcement)</li> <li><input type="checkbox"/> Sponsor all Innovation Sessions (logo on signs, ballots, announcement)</li> <li><input type="checkbox"/> Sponsor all Place Sessions (logo on signs, ballots, announcement)</li> </ul>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Large ad in the event mobile application</li> <li><input type="checkbox"/> One Summit event registration</li> <li><input type="checkbox"/> Assist in presenting awards to category winners during Awards Banquet (3)</li> </ul>
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# SUMMIT SPONSORSHIP FORM [CONTINUED]

<input type="checkbox"/>	<b>Collaboration Level</b> <b>\$10,000</b> Receive STARTUP LEVEL plus choose ONE from LAUNCH, THREE from SPARK, ONE from EACH of the lists from GROWTH, and THREE from the list to the right.	<input type="checkbox"/> Serve as sponsor and co-emcee for the Awards banquet (2) <input type="checkbox"/> Reserved dinner table (accommodates 8-10 people) at the Awards Banquet, which can be used by non-registered guests <input type="checkbox"/> Name badge with sponsor logo provided to all participants (2) <input type="checkbox"/> Ballroom named after sponsor (1) <input type="checkbox"/> Address (15-minutes) provided during a plenary session by top executive or a designee of the organization (4) <input type="checkbox"/> One Summit event registration <input type="checkbox"/> Customized hotel key provided to all hotel guests with sponsor logo / artwork (1)
<input type="checkbox"/>	<b>Leadership Level</b> <b>\$15,000</b> This item is added to COLLABORATION level.	<input type="checkbox"/> Keynote speaking opportunity with a message and format determined in collaboration with UEDA
<input type="checkbox"/>	<b>Legacy Level</b> <b>\$20,000</b> This item added to LEADERSHIP and COLLABORATION levels.	<input type="checkbox"/> UEDA Summit co-branded with sponsor

Custom packages are also available. Please email Tim Hides, Executive Director at [tim.hides@universityeda.org](mailto:tim.hides@universityeda.org). If you have an idea for other deliverables or opportunities for engagement, we are happy to discuss those opportunities with you. We are open to innovating!

**Please complete the organization information below.**

Company/Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State/Prov \_\_\_\_\_ Postal Code \_\_\_\_\_

Please be sure you have checked off all deliverables for all levels as sponsorship package levels build off of each other. Send completed form to your UEDA contact or [tim.hides@universityeda.org](mailto:tim.hides@universityeda.org).