



2009 AWARDS of EXCELLENCE APPLICATION

Thank you for applying for a 2009 UEDA Award of Excellence. Your accomplishments deserve recognition among your peers. In order to apply for one or more Award of Excellence, please complete the enclosed application once for each project and return it to Leslie Pachol at lpachol@towson.edu by June 15, 2009. Applications postmarked after June 15, 2009 will be disqualified.

All applicants will receive a certificate of recognition. The UEDA judges will ask finalists in each Award category to make 15 minute presentations on October 12 or 13, 2009, during UEDA's annual Summit. The Summit attendees and Award judges will vote to determine the Award winners. UEDA will present the Awards of Excellence at the awards banquet on Tuesday evening, October 13, 2009. You must be present to accept the Award.

CATEGORIES OF RECOGNITION

The Award of Excellence categories are described below. Entrants must designate the category(s) most appropriate for each of their entries. However, the UEDA judges may reassign an entry to a category different from the one designated by the entrant. The decision of the judges as to the category most appropriate for an entry will be final.

Excellence in Business Assistance

This award recognizes a significant effort by a UEDA member in assisting a business or businesses with developing a stronger business model or operation. Examples include providing assistance to entrepreneurs and start-up companies, helping solve general business problems, developing new strategies, expanding business opportunities or improving organizational controls.

Excellence in Community Development

This award recognizes a significant effort by a UEDA member in assisting organizations to develop stronger communities. Examples include helping communities plan a new initiative or revitalization project, secure state or federal funding, or enhance community economic development assets.

Excellence in Workforce Development

This award recognizes a significant effort by a UEDA member in assisting organizations or communities in developing or addressing workforce issues. Examples include analyzing workforce needs; and, creating workforce development programs to meet the needs of businesses and industries.

Excellence in Partnership Development

This award recognizes a significant effort by a UEDA member in developing strong or unique partnerships between organizations and institutions, and utilizing this partnership to accomplish an objective. Examples include partnerships created to benefit businesses, economic developers, communities or other entities to achieve a goal or set of goals.

Excellence in Technology Commercialization

This award recognizes a significant effort by a UEDA member in assisting with the commercialization of a new technology, or expanding the commercial use of an existing technology. Examples include the application of scientific or other organized knowledge to develop a product, process or system for commercial uses.

Excellence in Economic Development Research

This award recognizes a significant effort by a UEDA member in conducting research that investigates or addresses important economic issues. Examples include research that investigates opportunities for economic growth; research that is designed to study the impact of implementing a project; or, research designed to identify the needs of a community to spur economic growth.

Excellence in Public Policy

This award recognizes a significant effort by a UEDA member in conducting public policy research or contributing to public policy development. Examples include research into a state's economic development policy (policy analysis), or development of new state economic development policies (policy development).

ELIGIBLE ENTRIES

Only UEDA members and their designated affiliates in good standing are eligible for these awards. You may join UEDA by visiting www.universityeda.org/join.htm. UEDA members may designate one voting member and up to three non-voting members to receive UEDA membership benefits.

Applications submitted for consideration must have been initiated within 24 months of July 1 of the current year. If an initiative is not yet completed, it should at least have reached a stage where significant progress and actual benefits can be measured. Previously submitted applications may be resubmitted, if they have not won in the past, as long as they have been initiated within 36 months of July 1 of the current year and the application highlights the updated information.

Each UEDA member may submit as many applications as desired. In fact, members are encouraged to submit more than one. All submissions become the property of UEDA and will be used by UEDA in informing members of Congress and the public at large of its member organization accomplishments.

CRITERIA FOR SELECTION OF WINNERS

Entries must be postmarked by June 15, 2009. Entries received after that date will not be accepted.

Applications will be evaluated by a committee of UEDA members. Each member independently evaluates and scores all applications according to the following three criteria:

- 1) The extent to which your organization's role contributed to the initiative's success;
- 2) The extent to which your organization used unique or innovative strategies, techniques or approaches; and
- 3) The results and benefits achieved for the business, the local economy and the workforce. Note that actual benefits will be given a higher rating than anticipated benefits.
- 4) For the three special environmental awards, environmental benefits must also be quantified.

The following information will be extremely helpful in judging entries:

- The date (month/year) when results became apparent and the number of new or saved jobs, cost savings, increased sales, or investment or financing secured that was attributable to the assistance provided to the client, or any other information that would be useful in quantifying benefits.
- A distinction should be made between the actual benefits already achieved and anticipated benefits expected in the future.
- Estimate the extent to which the results can be attributed to the efforts of the submitting organization and the extent to which other organizations provided significant services that contributed to the achievement of the claimed results.
- For the partnership category, the nature of the partnership should be described, unique characteristics identified, and the strength and duration of the partnership should be addressed.

The decision of the judges is final. Judges have the authority to make no awards in any of the categories should there be no entries of sufficient quality to merit awards.

APPLICATIONS

Applications must follow the prescribed format (enclosed) and must not exceed three pages including attachments. A fourth page – an abstract of the entry (up to 250 words) – must be included as a cover page.

Entries must be postmarked no later than June 15, 2009. Entries postmarked after that will be disqualified. You may e-mail or mail your entries to:

Leslie Pachol; 7801 York Road, Suite 260; Towson, MD 21204.

If you need additional information, please contact:
Leslie Pachol at lpachol@towson.edu or 410-704-3776.

University Economic Development Association 2009 Award Application Form

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1. UEDA Member Organization: _____
Director of Organization: _____
Contact: _____
Title: _____
Phone: _____
Email: _____

2. Organization's Mission:

3. Title: _____

4. (Check One Category) Excellence in:

- | | |
|---|--|
| <input type="checkbox"/> Business Assistance | <input type="checkbox"/> Economic Development Research |
| <input type="checkbox"/> Workforce Development | <input type="checkbox"/> Public Policy |
| <input type="checkbox"/> Technology Commercialization | |
| <input type="checkbox"/> Community Development | |
| <input type="checkbox"/> Partnership Development | |

5. Provide information about the client and the effort/initiative.

Client Name: _____
Address: _____
Phone: _____
Start/Completed: _____ (if applicable)

6. Background: (Describe the client need or problem that the initiative addresses and the month/year the client requested assistance.)
7. Assistance Provided: (Describe the assistance your organization provided. Also describe the extent of your organization's role relative to other resources or providers that were involved.)
8. Innovation: (Describe what your organization did that was innovative or unique.)
9. Benefits: (Describe the quantitative and qualitative benefits that resulted from the initiative. State the benefits that were actually realized and those anticipated in the future. Consider business, workforce, economy and environmental benefits.)
10. Congratulatory Letter: (Provide the name, title, and address of the top official in your organization to whom UEDA should send a letter of congratulations in the event your submission wins an award.)
11. Abstract: (Please provide a 250 word or less abstract on the synopsis of your initiative. This will be used to prepare a press release should your submission be selected for an award.)

Note: Your submission should not exceed four pages. The abstract will count as one page.

***Entries must be postmarked or received via email no later than June 15, 2009.
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You may e-mail or mail your entries to:

Leslie Pachol
7801 York Road, Suite 260
Towson, MD 21204
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Good Luck!